

'We already have software that does this ...'

That's a misunderstanding of Church Graphs

Church Graphs is not software. There's nothing to buy, nothing to install, nothing to learn, nothing to operate. Everything is done for you – even the data entry – using state-of-the-art analytics and graphing that's too complex for any individual church to build or maintain.

Church Graphs is additive. It doesn't replace anything you're doing now. It just gives you more power, without extra work or cost.

There are many computer applications for church accounting, membership and fundraising ... but there's **nothing that even comes close to what Church Graphs can do** for purpose of supplying your pastor and board with all essential information for making major decisions! **Church Graphs** is a ministry, not a business, completely confidential.

Many computer applications – even basic worksheet and graphing tools like Microsoft Excel – can do a good job of reporting church data, but there are usually some problems:

1. Most churches **don't know how** to harness the full processing and reporting power, or don't have the skills or time for deep analysis.
2. Most churches report data in fragmentary pieces, not as a whole **5-year comprehensive picture** that 'ties' all attendance, staffing and financial aspects of the church together (integrated logic, internal verification tests, parts neither more nor less than the whole, etc.)
3. Most churches usually report raw numbers without converting them into **percentage graphs**. Raw numbers covering dozens of metrics over 5-year periods is impossible for most people to hold in comprehension without percentages and graphs. Presentations need to be profound but simple, must reveal the speed and magnitude of trends, and should clearly identify key problems and opportunities.

EVEN IF you've solved these reporting issues for your pastor and board, there's still reason for using **Church Graphs: *The graphs are online, password protected, accessible 24-7.*** What good are the graphs if, when someone needs them, they're in a file cabinet in the church office? At a board meeting, for example, anyone can now pull out a smart phone and get full answers to major questions immediately. This is the modern world of private instant information!

EVEN IF your church is now reporting to pastor and board at the high level described above, there's still reason for using **Church Graphs: *There's no other way to get comparison data from churches around you.***

Without side-by-side comparisons with other Twin Cities churches, you're somewhat in the dark because you don't know how to interpret the data. *Is the trend unique to you? Is it affecting you more than others? How are others responding? What's the staffing level? What's the cost? What's working, what's not working?*

Church Graphs do for churches what trade associations do for businesses: pass along operating statistics in confidence (percentages) to aid in better management. Actually, this is something that denominations should be doing, but **Church Graphs** is filling the gap. You can request the type and size of churches you want for comparison.